

The **Beaverton Area Community/Visitors Guide and Business Magazine** is the only Resource Magazine listing Beaverton area businesses by classification with address and phone number and featuring more than 80 pages of invaluable business and community information. This resource guide is used by residents, businesses and visitors as the quickest and most reliable source for shopping, places to stay, dine, play and visit. Use it as a cost-effective way to bring new customers to your business all year!

Promote your business to area residents, and visitors across the world in the Beaverton Area Community/Visitors Guide! This special section is packed with information. Ideal candidates for this section include hotels, restaurants, destinations, entertainment, shopping centers and more!

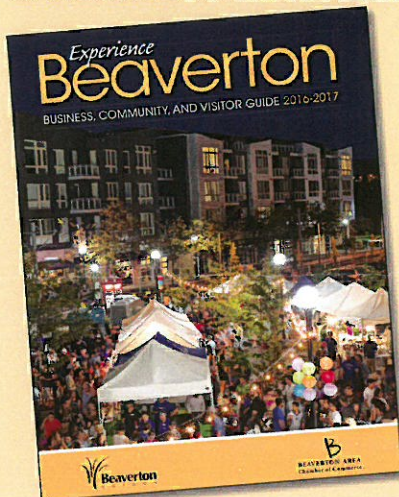
12,000 copies of the Community/Visitor Guide & Business Magazine are distributed to key people, organizations and visitors via the Beaverton Valley Times, the City of Beaverton, Chambers of Commerce, Tualatin Hills Park & Recreation District, Washington County Visitors Association, the Beaverton School District, Realtors and Relocation Packets. **In addition, the magazine will also be viewable online at the websites of the Beaverton Chamber AND Beaverton Valley Times.** When viewers click your ad they are automatically launched to YOUR website!

Rates

BLACK & WHITE RATES

2 1/4 x 2	\$190
2 1/4 x 3	280
1/6 Page	440
1/4 Page	580
1/3 Page	700
1/2 Page	970
Full Page	1650

2017 BEAVERTON AREA COMMUNITY AND VISITORS GUIDE & BUSINESS MAGAZINE



Color Rates

Spot Red	\$75
PMS Spot Color	\$85
Full Color	\$250

Premium Positions

COMMUNITY/VISITORS GUIDE:

Back Cover, 4-Color	\$3200
Inside Front Cover, 4-Color	2900
Inside Back Cover, 4-Color	2800
Page One	2200

BUSINESS MAGAZINE:

Inside Front Cover, 4-Color	\$2400
Inside Back Cover, 4-Color	2300
Page One	1700

New Businesses and New Advertisers

A new business or advertiser?

Interested in upgrading from your bold or red bold listing? Special reduced rates are available (Chamber partner discount included)

2 1/4" X 2"	\$190
1/6 page	\$375

Includes **FREE BOLD LISTING & RED SPOT COLOR** in your ad!

Classified Listings

Businesses are listed in alphabetical order by business classification, along with their address and phone number. Additional listings, **BOLD** listings and **RED BOLD** listings are available:

	partner	non-partner
Bold Listing	\$50	\$75
Additional Bold Listings	\$40	\$65
Red Bold Listing	\$75	\$95
Additional Red Bold Listings	\$60	\$80
Extra Lines (each)	\$25	\$25
Church Listing	\$60	\$60
Plain Listing	\$30	\$45
Link to your website/social media	\$100	\$125

Each display ad includes one bold listing for only \$15.

Chamber Partner Benefits & Discounts

- Chamber partners are designated in the magazine by an asterisk beside their name.
- Chamber partners receive a **15% DISCOUNT** on display advertising rates.

Sending your ad

- PDF format is preferred
- Minimum 300 dpi, 1200 dpi for line art.
- CMYK for color mixes (including spot)
- Free ad design services are included with your reserved ad space, just ask!

Deadlines

Space Reservation	May 19, 2017
Materials Due	May 26, 2017
Publication Date	July, 2017

RESERVE YOUR AD TODAY!

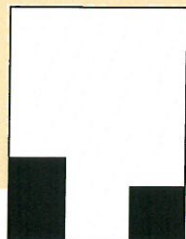
Contact: Chris Sweet at 971.204.7886

csweet@pamplinmedia.com • Fax: 503.620.3433

Pamplin  Media Group

PortlandTribune   COMMUNITY NEWSPAPERS


BEAVERTON AREA
Chamber of Commerce



2.25" x 2" \$190

2.25" x 3" \$280



1/6 page

Vert: 2.25" x 4.875"

Horiz: 4.75" x 2.5"

\$440



1/4 page

4.75" x 3.5"

\$580



1/3 page

Sq: 4.75" x 4.75"

Vert: 2.25" x 9.75"

Horiz: 7.25" x 3.25"

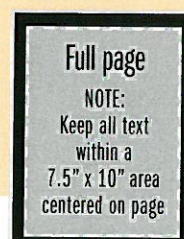
\$700



1/2 page

7.25" x 4.75"

\$970



Full page

NOTE:

Keep all text within a 7.5" x 10" area centered on page

8.625" x 11.125" includes bleed
Page trim size is 8.375" x 10.875"
(see 7.5" x 10" LIVE area above)

\$1650

CHAMBER PARTNERS RECEIVE A 15% DISCOUNT